



# Tierra roja cuxtitali A.C.

Aprendiendo en Comunidad

2015-2021



GROW



COEXIST



LEARN



the participants grow

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# GROW

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the educators grow



with respect to our diversity

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# COEXIST

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in a space of peace and solidarity



thanks to a comprehensive and  
alternative education

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LEARN

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respecting everyone's time  
and abilities

## WHO WE ARE

Tierra Roja Cuxtitali Centro Comunitario A.C. is an educational and socially integrative project directed towards children, adolescents, and adults, and it is located on the urban outskirts of San Cristóbal de Las Casas.

The project focuses on providing free educational and formative activities that broaden the portion of the population with access to basic education, promoting spaces of integration and community coexistence where personal and collective human rights are exercised.

## THE CONTEXT

The outskirts of San Cristóbal present a complex and diverse context due to numerous problems as well as social, cultural, and natural resource-related conflicts. The actividades of the project are designed to address the problems of the community, including the lack of social integration, the lack of access to primary and middle school education, the shortage of a formal education system, and the strength of discrimination and conflicts between the Indigenous and Mestizo populations.

## OUR VISION

since 2015 the project aims to continue creating a space of community learning for everyone, eliminating the barriers and the walls that political, social, and economic interests keep building between the populations of the city and the outskirts. The members of Tierra Roja Cuxtitali consider the access to basic education and the creation of spaces of coexistence and dialogue to be crucial elements to resolve—at least in part—the aforementioned problems.

## LEGAL SITUATION

The civil association was legally built in November 2015 in San Cristóbal de Las Casas y completed a protocolization of its record in October 2016. Since June 2017, Tierra Roja Cuxtitali has remained registered in the Federal Registry of the Organizations of the Civil Society with the following unique code of inscription of registry (CLUNI): TRC15112707AR1.

# PROGRAMS:

CHILDREN

AND YOUTH

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\*From 6 to 18 years old

\*From Indigenous and  
Mestiza origins

\*Those who attend  
school and those who do  
not

HOMework HELP,  
LITERACY, WORKSHOPS  
& GAMES, EMOTIONAL  
SUPPORT



46

PARTICIPANTS  
20 GIRLS  
26 BOYS

→ 2020-2021

# PROGRAMS:

## FAMILIES

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.Parents and guardians of the children

MEETINGS, WORKSHOPS,  
COEXISTENCE AND  
MONITORING OF THE  
CHILDREN



↪ 2020-2021



# PROGRAMS:

## WOMEN'S SCHOOL

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- . Women 15 years of age or older
- . indigenous and mestizo backgrounds

WORKSHOPS, TRUSTED SPACES, & SKILLS DEVELOPMENT



35

PARTICIPANTS

↪ 2020-2021

# PROGRAMS:

## COMMUNITY ENGAGEMENT

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- . Cuxtifest: market with local vendors; cultural event that is free and open to everyone

ECONOMY OF SOLIDARITY,  
MULTICULTURAL SPACE,  
NETWORKING & CULTURAL  
OFFERS



150  
PARTICIPANTS

↪ 2020-2021

# PROGRAMS: VOLUNTEERS

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.National and international volunteers in support of programme activities

SUPPORT FOR DIRECT AND INDIRECT ACTIVITIES, TRAINING, PROJECT PROPOSALS



16

PARTICIPANTS  
10 WOMEN  
6 MEN

→ 2020-2021

# BASE WORKING GROUP AND COLLABORATIONS:

- 1 general manager
- 2 project coordinators
- 3 educators
- 1 psychologist
- 1 accountant
- 1 fundraising consultant
- 1 educational methodologies advisor
- 1 person in charge of communication and networks

PARTICIPATORY  
METHODOLOGY,  
GROUP DECISION MAKING,  
CONTINUOUS TRAINING  
PROCESSES



11

EMPLOYEES  
6 WOMEN  
5 MEN

→ 2020-2021



**<INTERNATIONAL  
PRIVATE SPONSORS>**

**<INTERNATIONAL  
ANNUAL  
FUNDRAISING>**

**PATROCINADORES  
Y  
FINANCIADORAS**

**Dr. Richard  
Solomons  
Charitable Trust**

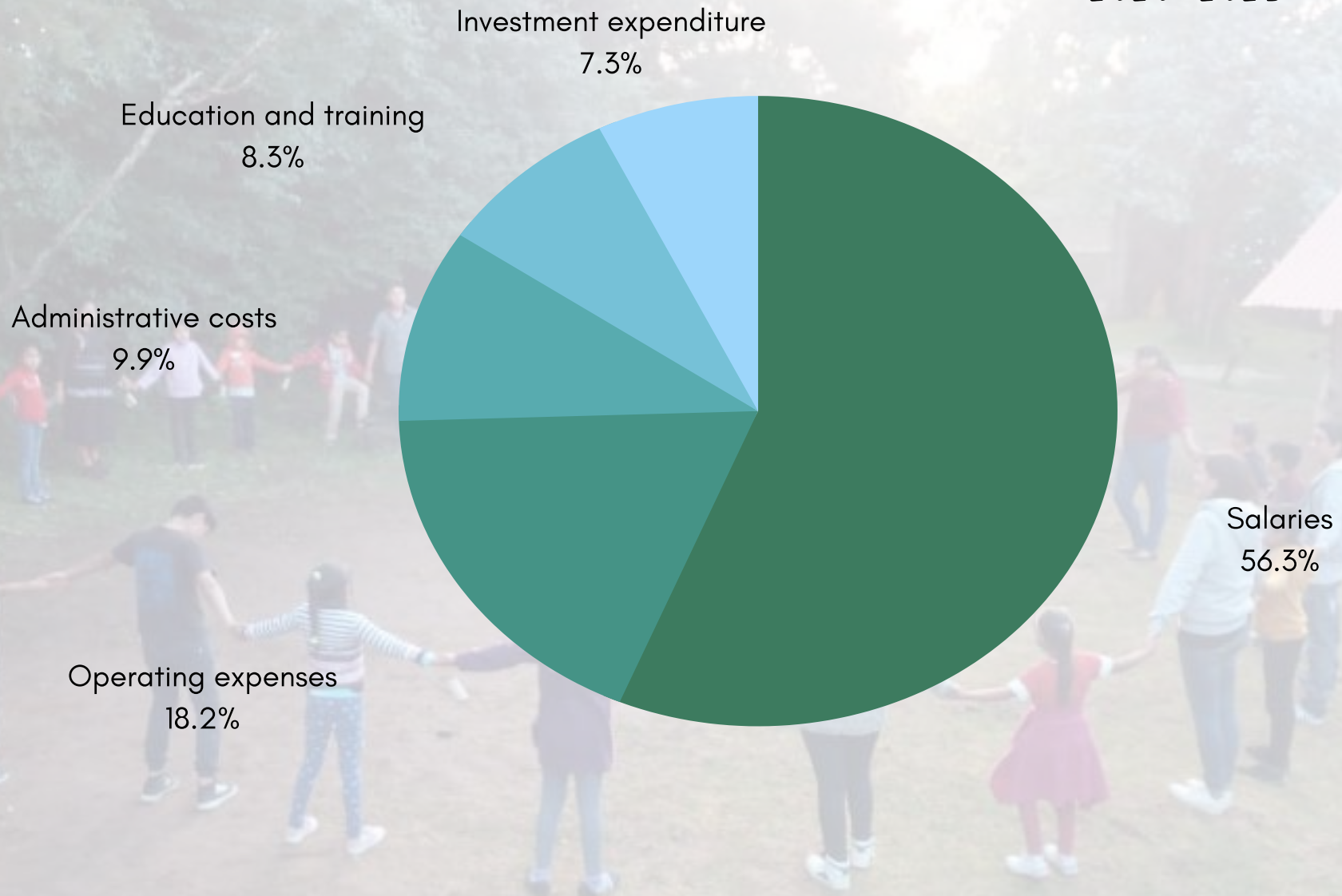


**<NATIONAL PRIVATE  
SPONSORS>**

The financial resources received for the 2020-2021 cycle have only partially covered the organisation's expenses. The solidarity, the trust of the sponsors, together with the efforts of the working group, the volunteers and the participating families have made it possible to successfully conclude the activities and meet the objectives.

# USE OF FINANCIAL RESOURCES

↪ 2020-2021



# PROPOSAL 2021-2022

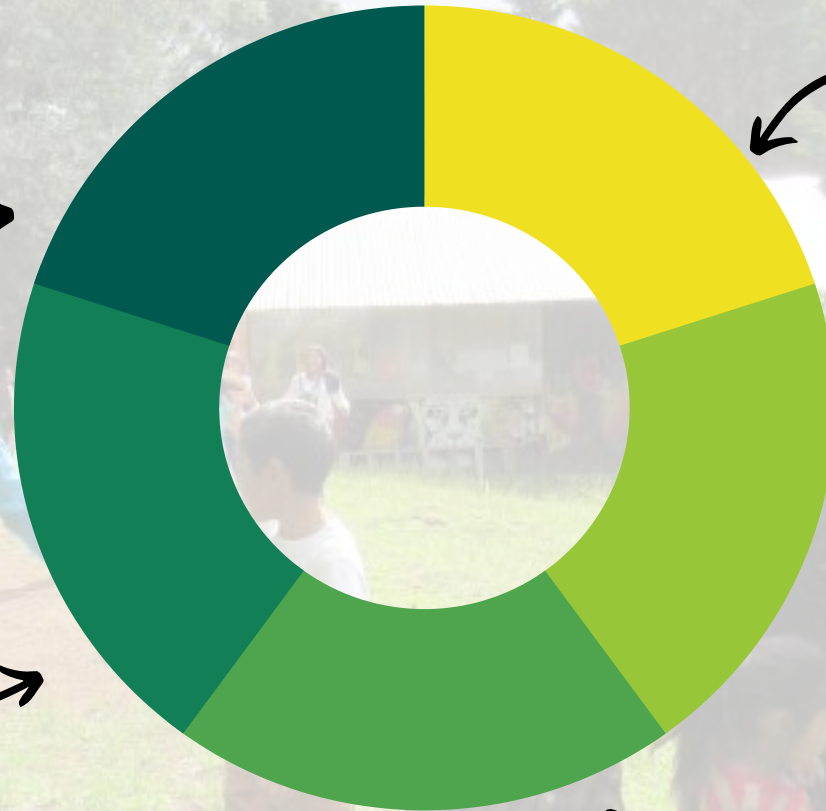
VOLUNTEER  
PROGRAMME

CHILDREN'S  
PROGRAMME

WOMEN'S SCHOOL  
AND SELF-MANAGED  
JOB BANK

YOUTH  
PROGRAMME

FAMILIES  
AND COMMUNITY PARTICIPATION  
PROGRAMME





TIERRA ROJA, TIERRA DE PAZ.





**¡GRACIAS!**

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